

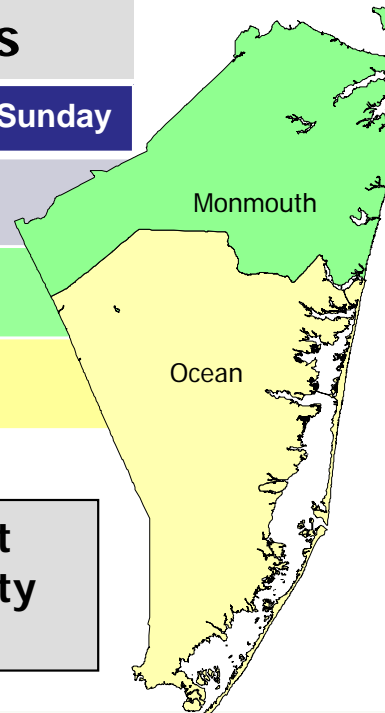
Helping local business and our economy THRIVE

Introductory Offer for New Advertisers

In an unprecedented move to help local businesses and our economy thrive, the Asbury Park Press is giving away up to \$500,000 in advertising value. These special advertising packages for new advertisers* are at a significant savings (up to 70% off!) and will give your business a big boost at a time when you need it most.

4 Ads For One Low Price: 1 Half-Page + 3 Quarter-Page ads

Package options:	4 daily ads OR	3 daily ads + 1 Sunday
Full-run Asbury Park Press (Monmouth & Ocean counties)	56% reach (516,000 adults)	64% reach (584,000 adults)
Monmouth County zone	58% reach (280,000 adults)	65% reach (312,000 adults)
Ocean County zone	54% reach (226,000 adults)	62% reach (272,000 adults)



Get ready to THRIVE:

- Drive more traffic to your business
- Give the local economy a significant boost.
- Unprecedented savings up to 70%
- A cost-effective means of reaching consumers for a low, low investment
- More impact with larger ad sizes
- Flexibility of reaching the market areas you need most.

Let's
THRIVE
together.

Call 732.643.3700

BONUS! Buy one of the packages above and get 4 MORE ads in one or more of our 11 Community Reporter zones for even more savings!